

everythingbetween™

Registration

Everything in between is a series of design workshops, talks and collaborations between national and international creative thinkers.

Created by 3 Deep Design.

Cost

AUD 1100.00 (inc gst)
per person/per workshop

Discounts available
for group bookings

www.everything.net.au

Bookings required by March 1st 2005

Everything in Between
is proudly supported by

AGIdeas
Emperor's Mind
Finsbury Printing
Lyllal Hotel
Paperpoint
Visualthing

Company

Title

Last name

First name

Postal address

Postal code

City

Country

Telephone ()

Facsimile ()

Mobile

Email

*All above details are mandatory

Please select:

M&M (Paris)
Saturday 23rd April 2005

Wim Crouwel (Netherlands)
Saturday 2nd July

North (UK)
Saturday 23rd April 2005

Lars Müller (Switzerland)
Saturday 2nd July

Payment

Amount to pay

AUD [] [] [] [] . [] [] for [] workshop(s) x [] participants

I wish to pay by

Cheque (made payable to Everything in Between)

Bankcard

Mastercard

Visa

Card number

[] [] [] [] / [] [] [] [] / [] [] [] [] / [] [] [] []

Expiry date

[] [] / [] []

Cardholder name

Cardholder signature

Date

Please return registration form by fax on +613 9534 2414

Everything in Between
trading as
3 Deep Design Pty Ltd
ABN 38865433048

Telephone
+613 9593 8034
Facsimile
+613 9534 2414

Bookings confirmed via email. Confirmation of venue will be emailed to you closer to the workshop dates. Cancellations: Full refund up to 48 hours prior to workshop. 50% refund up to 24 hours prior to workshop. No refund less than 24 hours prior to workshop.



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Professional workshop series

Where:
Melbourne Australia

When:
M&M – Saturday 23rd April 2005
North – Saturday 23rd April 2005
Lars Müller – Saturday 2nd July 2005
Wim Crowwel – Saturday 2nd July 2005

What to expect:
A hands on creative workshop.
Each workshop will run for the entire day with a break for morning tea, lunch and afternoon tea.
Meals and refreshments are provided.

In 1964, Swiss graphic designer Armin Hofmann acknowledged the growing distances between education and professional practice when he wrote that 'the less experimental work done by people engaged in the actual practice of a profession and intent on extracting from it as much material gain as they can, the more energy and careful thought must the schools devote to experiment and research'.

As part of the 2005 Everything in Between student programme, a series of professional workshops have been established, with four of the world's leading creatives. This is a once-in-a-lifetime opportunity to work with luminaries like M&M (Paris), publisher Lars Müller (Switzerland), North (UK) & Wim Crowwel (Netherlands).

Discover what it is to research, experiment and play.

There are only 10 places available for each of the workshops so be quick and fill out the attached registration form to secure your place!

EIB image
Performer Fiona Cameron
Photo Justin Bernhaut



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M&M

Everything in between is a series of design workshops, talks and collaborations between students, recent graduates and national and international creative thinkers.

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M&M need little introduction. Founded in 1992 by Michael Amzalag and Mathias Augustyniak, M&M are considered to be among the most influential graphic designers and art directors in Europe.

Through their work in fashion, art and music, M&M have forged longstanding collaborations with fashion designers like Yohji Yamamoto and Nicolas Ghesquiere, photographers Craig McDean, Inez van Lamswerde and Vinoodh Matadin, and the artists Pierre Hughe and Philippe Parreno.

M&M currently art direct French Vogue and are prolific in establishing exhibitions, publications, films and workshops. Current and past clients include Björk, Calvin Klein, Martine Sitbon and the new art space Palais du Tokyo.

For more information go to www.everything.net.au

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North

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North are a ten strong multi-disciplined graphic design consultancy based in London. Formed in 1995 by Sean Perkins, the mixture of North's national and international design talents is influential in shaping a diverse range of work that is principally grounded in functionalism.

North are best known for the 1997 RAC Corporate Identity which transformed an ailing British institution into a contemporary and relevant organisation and the re-branding of Britain's biggest TV cable company Telewest.

North have a distinctly design motivated approach to all projects. Their attitude is contemporary and European. They occupy a niche position within the design landscape in that they are associated with the creative specialist studios such as Farrow, GTF and Tomato but their experience lies in the corporate sector with large identity projects such as RAC, Telewest and Carat.

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Wim Crowel

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Wim Crowel is one of the Netherlands' great design icons. Born in 1928 in Groeningen, Wim studied at the art academy, continuing his studies at the Amsterdam Art School IVKNO, where he was later to teach.

Over his extensive career he has taught at numerous other academies and institutions including, The Royal Art Academys' Hertogenbosch, Delft University and the Royal College of Art, culminating in holding the Private Chair at Erasmus University, Rotterdam, in art and cultural sciences.

Wim co-founded the swiss inspired design studio, Total Design. Its presence loomed large over Dutch design discourse in the 1970s. Wim has also been the Director of the Boymans van Beuningen Museum and is the recipient of numerous awards for his commitment and excellence in graphic design and typography. Wim has exhibited works at numerous shows including exhibitions at the Stedelijk Museum, Amsterdam; Museum Wiesbaden; and the Design Centre, Stuttgart.

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Lars Müller

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Lars Müller was born in Oslo in 1955; but moved with his family to Switzerland in 1963. After an apprenticeship as a graphic artist and some years as a peripatetic student in the USA and Holland he opened his studio in Baden in 1982. Since 1996 he has been a partner in the Integral Concept interdisciplinary design group, which operates in Paris, Milan and Baden. Lars Müller started to publish books on typography, design, art, photography and architecture in 1983.

Lars Müller is a member of the Alliance Graphique Internationale and has recently started work as professor of Graphic Design at the Hochschule für Gestaltung und Kunst in Basel.

His workshop is sure to inspire and provide a unique insight into the thinking that has made Lars Müller Publishers one of the most amazing book publishers in the world.

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